

International Month 2017 Lecture Session

Product Design and Business Strategy for Malaysia



“Must-Have for Product Design”

Ms. Aznur Aisyah Abdullah

Special Lecturer, teaching Malay and Japanese at Tokyo University of Foreign Studies

Profile: Coordinator at the Japanese language unit from 2010 to 2017 at UKM, specializes in computer-assisted Japanese language studies, Japanese-Malay translation, electric and electronic engineering. She has rich experiences working at multinational companies in Japan and Malaysia.



“Successful Japanese Businesses in Malaysia”

Ms. Emi Teshima

Director, Cool Japan Policy Division, Commerce and Service Industry Policy Group, Ministry of Economy, Trade and Industry

Profile: Started to work at JETRO in 1996, stationed at JETRO Kuala Lumpur Office, Malaysia from 2008 to 2013. After returning to Japan, she became responsible for researching Malaysia and ASEAN countries. From 2015 to 2017, as Director of JETRO Gifu Office, she supports Gifu businesses expanding into the world market. Major Publication: “Malaysia Business Guide”

Free of Charge

Friday, November 24

13:30-14:15 Ms. Aznur Aisyah Abdullah

14:15-15:00 Ms. Emi Teshima

Anyone who is interested in working overseas, or visiting southeast Asian countries in the future, the lectures will be a great opportunity to listen to their experiences firsthand. Please come to join us!

Venue

Active Learning Class 1A
(1F General Education Building)

Language

Japanese

Organizer/Co-Organizer

Gifu University Head Office for
Glocalization (GHOGL)/International Student Center



Aigi Career Development Consortium for International Students,
Career Development Program for International Students Commissioned by MEXT

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